

DAILY CHECKLIST
 (1 HOUR PER DAY)
 4/4 for 100 days!

1 – POST ON YOUR NEWS FEED, and once a week include a post that **CREATES CURIOSITY** but doesn't name company or product.

2 – LIKE & COMMENT on your friends' pages, and in Interest Groups (Friendship & Relationship building)

3 – ADD NEW FB FRIENDS and comment on friends recent posts that aren't showing up in your news feed.

4 – LIKE & COMMENT on posts in our HEALTH or PHOTO community

NAME Guest's Details, Contact Info	FRIENDSHIP & relationship-building (at least 1-2 times a week) F=Facebook O = Other	ADD With a PM	TAG Your guest's name in a comment on a post in Community you feel they'll enjoy. 1-2 times a week.	MESSAGE PM (Private Message) weekly – or with each TAG	RESULT (3-6 weeks) C= Customer R= Referral NY = Not Yet	NOTES
1.						
2.						
3.						
4.						
5.						
6.						

****NOTES:** 1. It's important to make sure you focus on relationships and if you are sensing resistance, scale back on group tags or direct messages. 2. 80% of posts general lifestyle, 20% of posts product or business related but not mentioning company. 3. It's helpful to add your guests to your email communication system as well, to stay in direct contact.